APJCC Departments at a Glance

Preschool
Preschool was near capacity with 158 children in eleven classrooms. We started an educator coaching program with a grant provided by Jewish Federation. This program enhanced the professional development opportunities for teachers, especially in the Judaic content areas. Our after-school enrichment classes also ran at near-capacity with new art and music options.

Summer Camp
Camp Shalom served over 650 campers (highest number to date!) ranging in age from 18 months to 16 years. Camp Katan hosted two specialty camps for the first time: “Get Moving” sports camp and “Get Creative” arts camp. Older campers experienced traditional camp activities such as Maccabi Day, weekly field trips, and daily swimming as well as new specialty options like martial arts, “Chopped” cooking camp, and Movie Magic dance camp.

Youth and Families
Youth enrichment classes included Circus, Ukulele, YogaKids, and Chews. The after-school program in Club J continued to serve Yavneh Day School and the community at large, and introduced a new before-school care program. We offered vacation day camps during Winter, Ski Week, and Spring Break, and several mini-camps during shorter school breaks. Birthday parties were offered year round with pool parties growing in popularity. The Los Gatos School Bus began offering a stop at the APJCC.

Adults
Adult Programs continue to grow. Through our partnerships with local colleges we added new classes on topics such as Archaeology, New York City, and more. We increased awareness about our programs in the community by speaking to local groups such as Los Gatos Morning Rotary about our programs. We added a series of popular new programs for Young Adults (20s-30s) this year, including Shabbat Hikes and holiday events.

Jewish Life
The APJCC’s South Bay Institute lecture series presented a six-part speaker series on the theme of “Pursuing Justice in Polarized Times,” in partnership with synagogues, Jewish day schools, and other local organizations. We offered classes in Jewish parenting, Jewish yoga, a monthly Moms’ Circle, and Melton adult education classes in Jewish Humor and Jewish Mysticism. Holiday celebrations included a Sukkot barbecue, our fourth annual Hanukkah event with the Children’s Discovery Museum of San Jose, and a Yom Hazikaron concert and Israel photo exhibit. The theme of the APJCC’s annual Jewbilee day of Jewish learning was Jewish food, with a cooking competition with local chefs, a keynote address by Nigel Barlow of Hacon, and more than 30 learning sessions. Programs for Hebrew-speaking families this year included sing-alongs, a Eurovision screening, puppet shows, a Mimuna party, Playback Theater in Hebrew, and JCC At Your Doorstep, a program bringing APJCC programs into local homes. We continued to host the Ingeled Refet Hebrew language school for grades K-12. Programs for Russian speakers included monthly Jewish education classes for children and pre-teens, an overnight Shabbat retreat, weekly Torah study, the Jewishnik women’s program, movie club, author visits, and two fundraising events.

Cultural Arts
We offered a music series featuring a sold-out house concert with soprano Emily Misch, a classical piano concert with Neil Rutman, and a “Diva Power” concert with Tal Katsir. San Francisco Playback Theater, an improv theater group, performed twice. We continued to present exhibitions with the Los Gatos Art Association and the Santa Clara Valley Watercolor Society, as well as presenting Yavneh Day School’s art and many other groups in the art gallery. We also hosted monthly San Jose Opera Guild lectures.

Sports and Wellness
At the pool, we upgraded the deck furniture, replaced the shed, and started Sunday Family Fun Days which have been a big hit with not only our members but also the wider community. Personal Training revenue grew by 8%, and the Personal Training and TRX departments ran a new Body Transformation Challenge program with 33 participants. The tennis department began a new pickleball program. The Wellness Fair added activities for families and saw its highest number of attendees ever. The entire staff came together to implement a new data system across all departments.

Membership
This year the Membership Department focused on getting members more engaged at the APJCC, resulting in increased member retention. We hired a Member Experience Director to focus on this and began offering monthly Member Appreciation events in the lobby. During January, the most popular month for fitness-oriented members to join the APJCC, we set a record of 220 new members in a single month.

Fundraising
The APJCC received $1,180,332 in charitable contributions in the 2018-19 fiscal year from 372 individuals and 78 businesses, foundations and organizations. We are grateful for your continuing support in keeping our Jewish Community Center vibrant.
Dear Friends,

The APJCC is always focused on building for the future, and that was especially true this year. At the beginning of the fiscal year, our CEO Nate Stein announced he would be retiring on June 30, 2019 after seven years of service to the community. The APJCC Board of Directors quickly went into action to begin planning for the leadership transition. We’re pleased to announce that we completed a very successful search and hired Lael Gray, who previously served as the Executive Director of the ICC in Asheville, North Carolina. Lael became the APJCC’s new CEO on July 1, 2019. We thank you for the warm welcome that the community has given Lael! Nate will be honored at our annual fundraising gala on November 9, and we invite you to join us in acknowledging Nate’s contributions to our community and supporting the APJCC.

One of our focus areas this year was you, our members. We added a Member Experience Director to improve member satisfaction and retention. We began offering monthly Member Appreciation events in the main lobby. We built up the ICC’s capacity on the digital side by implementing a new database and online registration system. We followed up last year’s fitness center renovation with this year’s purchases of new pool deck furniture and a pool shed.

The Community Engagement department organized a six-part speaker series this year on the theme of “Pursuing Justice in Polarized Times,” in partnership with area synagogues, Jewish day schools, and other local organizations. Topics included gun control, pluralism in Israel, refugee rights, interfaith efforts to understand and respond to religious extremism, criminal justice reform, and the legacy of Elie Wiesel.

We started a series of well attended new programs for Young Adults (20s-30s), including holiday-themed events and monthly Shabbat hikes. Outreach programs to the Russian-speaking Jewish community continued to be very popular with hundreds of participants in its sing-alongs, holiday celebrations, Hebrew theater performances, and a partnership with Beged Kefet Hebrew language school to help children of Israeli families build their Hebrew language skills.

We strengthened our connection to the Town of Los Gatos. In January, the town started a school bus program serving public school students and the APJCC is one of the bus stops. We strengthened our community outreach to veterans by providing more than 20 veterans monthly with fitness services.

For the first time, our annual Jewbilee day of Jewish learning was organized around a theme, “Food for Thought.” The day included a cooking competition with local chefs, a keynote address by Nigel Savage of Hazon, and more than 30 learning sessions with local Jewish scholars.

It’s you – the APJCC’s members, friends, program participants and supporters, who make all this possible. Because of you, we’re able to keep the doors open to this unique community center that serves people of all ages, backgrounds, and beliefs. By being part of the APJCC, you’re part of a community built around a set of cherished Jewish values that guide us to make the world a better place. Thank you for all that you do, and for all that you make it possible for the APJCC to do.

Wishing you a happy and healthy New Year.

L’shalom (in peace),

Jon Sweedler, Chair of the Board
Lael Gray, Chief Executive Officer

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**Financial Summary**

In the 2018-19 fiscal year, the APJCC’s operating revenue totaled approximately $9.80 million, (based on unaudited figures), an increase of $89,000 compared to the 2017-18 year. Total net operating income before depreciation and capital expenditures for the fiscal year is estimated at $279,090. The APJCC also had reserves of $1,772,597 as of June 30, 2019, which exceeds the reserve requirement established by the Board of Directors. The Jewish Federation of Silicon Valley provided Fair Market Value of rent at the Levy Family Campus in 2018-19 totaling $1,577,736.

**APJCC Income Fiscal Year End June 30, 2019**

- Program Fees: 45%
- Membership Dues: 40%
- Contributions: 12%
- Other: 4%

*This represents grants from many organizations, including the APJCC’s annual allocation from the Jewish Federation of Silicon Valley, as well as donations from hundreds of individuals.

**Percentages may total 101% due to rounding**

**APJCC Expenses Fiscal Year End June 30, 2019**

- Sports & Fitness: 21%
- Early Childhood: 19%
- General Administration: 11%
- Day Camps: 8%
- Development: 3%

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**Our Mission**

The Addison-Penzak Jewish Community of Silicon Valley is dedicated to the enhancement of Jewish life by providing for the social, cultural, educational, recreational, health and wellness needs of our community. We provide a common meeting place and extend these services as a resource for the entire Jewish and general community in the town of Los Gatos and greater Silicon Valley.

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**Board of Directors 2018-19**

**Chair**
Jonathan Sweedler

**Executive Committee**
Avery Kaufman Borenstein
Wayne Levenfeld
Rebecca Gershun
Michelle Greenberg
Judy Levin
Sheldon Gilbert

**Chief Executive Officer**
Lael Gray

**Chief Financial Officer**
Anna Stathopoulos Goldberg

**Board Members**
Shade Jaimini Alpert
Avery Kaufman Borenstein
Harley Chaimaw
Ruth Fletcher
Rebecca Gershun
Sheldon Gilbert
Anna Stathopoulos Goldberg
C.J. Gudeman
Michelle Greenberg
Virginia Hams
Jeanette Lerner
Wayne Levenfeld
Judy Levin
Bill Lister
Ruth Litten
Carrie McCarthy
Sacha-Mad
Tanya Poznansky
Robin Sabes
Michael Shacham
Jed Sager
Eran Yamin

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**Jewish Federation of Silicon Valley**

In affiliation with

**Koret Foundation**

In partnership with

**JCC Association of North America**

A beneficiary of the

**Jewish Federation of Silicon Valley**

The APJCC is proud to be a part of the Initiative on Jewish Peoplehood, co-funded by the Koret Foundation and the Taube Foundation for Jewish Life & Culture.
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